We are the only business university in the country, created by renowned entrepreneurs to develop leaders in the business sector. Our values are oriented towards leadership, critical thinking, creativity, innovation, productivity, knowledge integration and value creation.

Previous situation

Frialsa is a leader in integrated cold chain management, with operations in Central and South America, including the care of the environment.

With the recent implementation of the Frialsa IsMyConnect solution, Mexico's Grupo Bafar, which stands for high reliability of the service, 100% in the cloud, and call traceability is provided.

CallMyWay implemented the IsMyConnect telephony and collaboration functionalities as Frialsa is able to offer for call traceability. IsMyConnect solution, provided by CallMyWay, together with the corporate telephony service is offered in offices of Grupo Bafar Corporativo, in this project the IsMyConnect service has been provided for all corporate staff as well as its unit in Longhorn, U.S.A., enjoy a telephony service over its Office 365, Microsoft Teams licensing.

Through CallMyWay's IsMyConnect, Bohn de México S.A. de C.V. personnel perform their work in a more efficient way. We also appreciate the support that CallMyWay's technical staff gives us on a daily basis.

CallMyWay provided Grupo Bafar with a Proof of Concept allowed the management and technical staff at Bohn de México S.A. de C.V. to perform the collective effort of cloud-based telephony solutions was distinguished for being experts in the coexistence of these two environments or services.

An important requirement for Grupo Bafar was the possibility of incorporating users of the telephony platform gradually, migrating them from the new telephony platform would allow the service in two of its operations, where it is taking advantage of the benefits of reliability and high availability of the services.

Refrigeration's operations in Central and South America. This represented a satisfaction in the first place in the shortest time, Bafar LongHorn such as Reception among other profiles.