



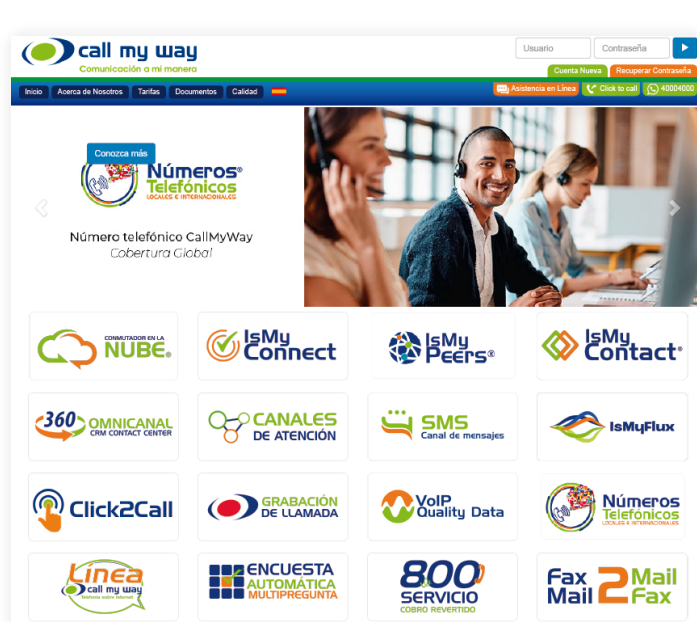
## What is IsMyConect?

**IsMyConnect** is an **All-Inclusive Cloud Telephony and Switching service on Microsoft Teams**. It includes at no additional charge: Online Reporting and World Class Support. It is provided over Office 365 either E5/A5 or through Phone Standard.



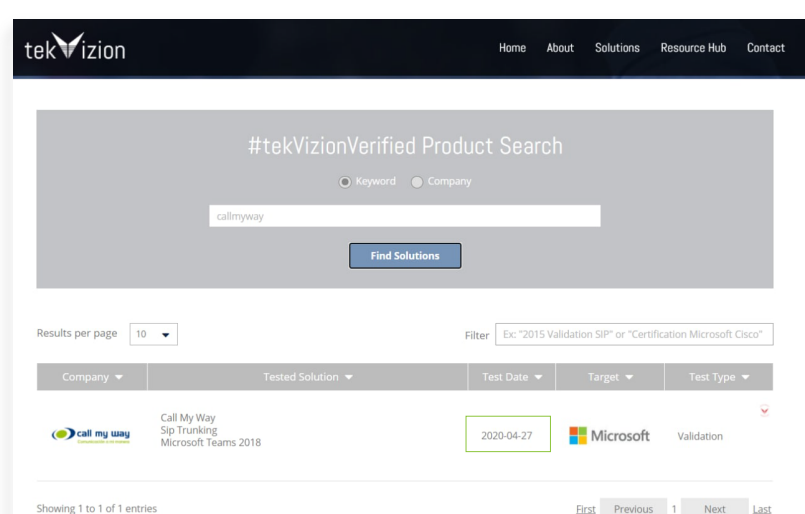
## About CallMyWay

CallMyWay is an **Internet Telephony Services Operator with global coverage**, with more than 20 years of experience, offering telephony and value added services with local numbering in more than 60 countries. Our philosophy is to provide a first class service through our Service Center and to offer services that respond to market requirements through our Innovation and Development Center. Our service portfolio is extremely broad.



## Our Credentials at Microsoft

CallMyWay is an **IP-Cosell Ready** Service Partner, registered with Microsoft, MPN ID: 6093070. IsMyConnect is a Microsoft Certified Service as of April 27, 2020 through TekVizion, Microsoft's assigned validator.



## Go to Market

Our commercial strategy is to align ourselves with the philosophy and commercial channels that Microsoft has at a global level. This is detailed below:

### Enterprise & Corporate, Account Executives y Modern Work Place Specialist

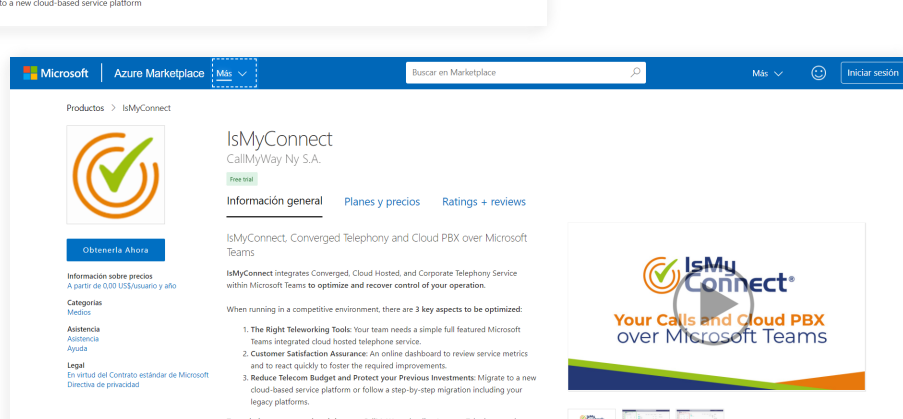
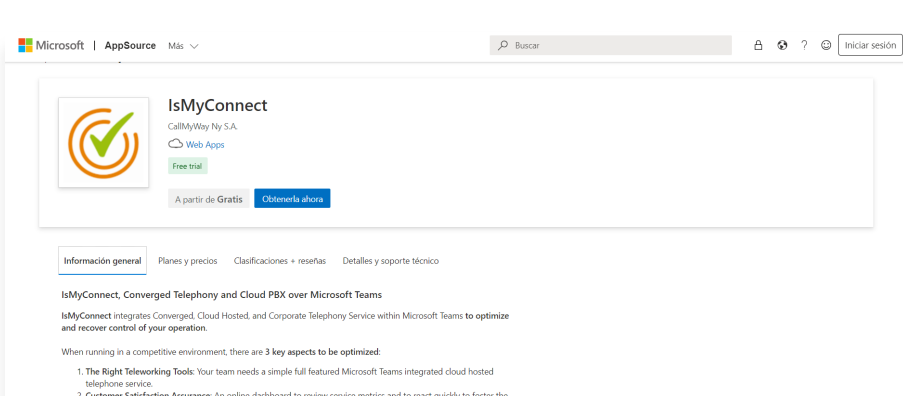
IsMyConnect is a Co Sell Ready IP solution, Microsoft sales teams identify it in their internal platforms. We conduct sessions to share the technical and commercial potential of IsMyConnect with Microsoft teams who define the accounts in which they will introduce CallMyWay and IsMyConnect.

Proof of Concept (PoC) is available at no charge to the customer. The POC is the prelude to the sale, including additional sales of licensing by Microsoft or its Partners as well as the IsMyConnect service by CallMyWay, a win-win relationship. As a reference, we share several success stories resulting from this commercial strategy.



### Sales from Microsoft platforms

We recognize that e-commerce is a global trend, which is why CallMyWay is available on both Microsoft's AppSource and Azure Marketplace.



### Customer Service

The clients that buy IsMyConnect online, can always contact our Customer Service Center, in the configuration, installation, growth and client attention stages. Our strategy is to seek a long term relationship through excellent customer service.

### Development and Innovation

CallMyWay has a Development and Innovation unit that continuously addresses new market and customer requirements in order to answer customer requirements by developing customized functionalities and services.

## CUSTOMER SERVICE CENTER

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